

Stuart Sailfish Club

4307 S.E. Bayview St.,
Stuart, FL 34997

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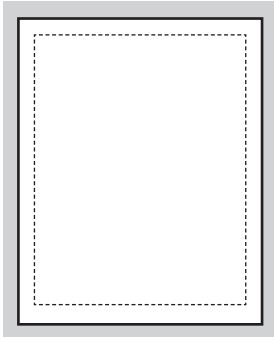


55th Annual Light Tackle Tournament Magazine

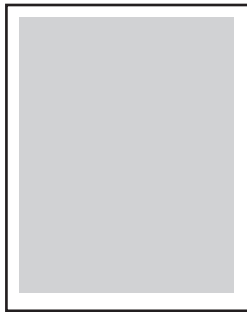
ADVERTISING SPEC SHEET

Final Trim Size

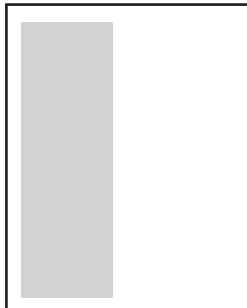
8.5 x 11



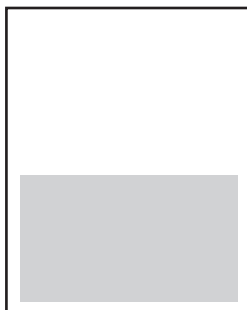
Full Page w/bleed
9 x 11.5 (includes 1/4"
bleed)
(allow 1/4" in from final
cut for live area)



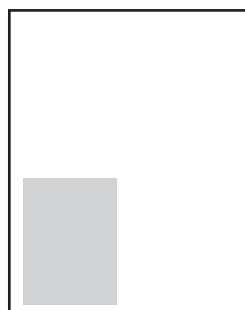
Full Page NO Bleed
8 x 10.5



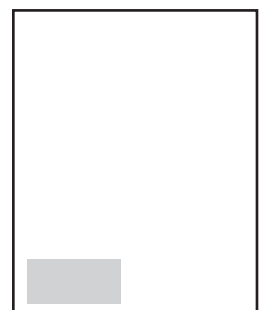
Half Page Vertical
3.875 W x 10.5 H



Half Page Horizontal
8 W x 5.125 H



Quarter Page
3.875 W x 5.125 H



Eighth Page
3.875 W x 2.375 H

Requirements:

Preferred format: Quark up to 7
Include all fonts, logos and pics.

We can take InDesign up to CS3, only if we must.
Include all fonts, logos and pics.

Illustrator up to CS3.
Embed all pics and fonts to outlines.

High resolution, 300 dpi, CMYK, .PDF files.

Photoshop file, 300 dpi, CMYK saved as .eps or .tif.

All photos must be 300 dpi, CMYK (*not pics
downloaded from the Internet which are 72 dpi and
not suitable for printing*).

A color proof should be provided for file accuracy.

Files should be on CD and mailed to:

CAC Designs, Inc.

4293 Arbor Way

Palm Beach Gardens, FL 33410

For other arrangements call: 561-625-4487

You can e-mail files under 8 mg to:

CACDesigns@comcast.net

**ALL FILES MUST BE SUBMITTED TO
GRAPHIC DESIGNER BY
FRIDAY, OCTOBER 3rd.**